

MAXIMUM ADVANTAGE

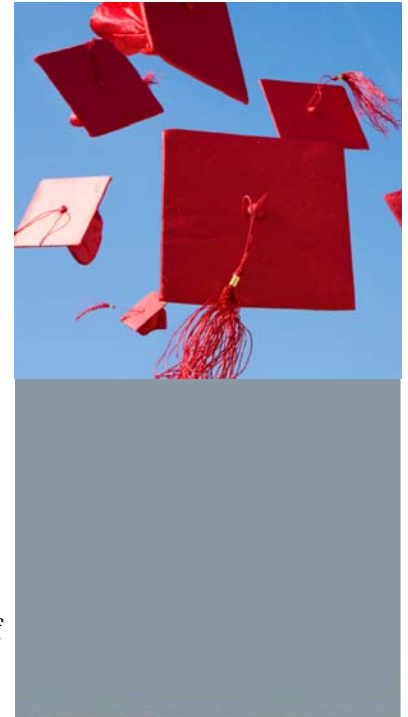
MIDDLE SCHOOL STUDENTS



Most parents are unaware that the college admissions game begins in 7th and 8th grade. But superstar achievers know that middle school is the time to set long-range college goals.

★ **Q: Why start so early?**

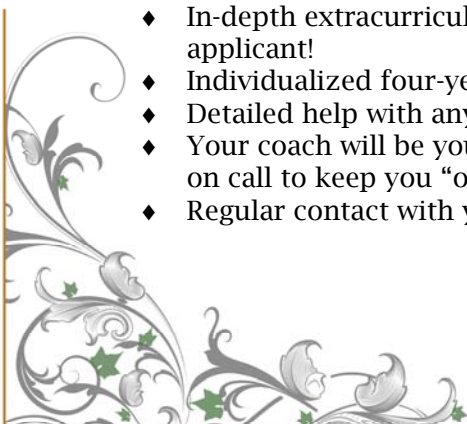
- A:** If you don't start in middle school, you will be playing catch-up with your competition for the rest of high school.
- A:** Middle school is the best time to have your child start accelerating courses, since the coursework tends to be less demanding. This positions your child for top classes all the way through high school.
- A:** Your future Star needs a solid academic plan to make sure she is ahead of the pack.
- A:** Top academic achievers plan ahead for the SATs in 7th and 8th grade, since success on those tests opens the doors to many exclusive programs.
- A:** Many prestigious competitions require advanced planning, and if you miss the window in middle school, it is very difficult to qualify. Examples include Intel Science Talent Search or the Math Olympiad. If you win one of these competitions, you practically write your admissions ticket into any college.



DIFFERENTIATE.

★ **Elite Maximum Advantage Package**

- ◆ In-depth analysis of your child's strengths, weaknesses, learning style and talents.
- ◆ Goal planning workshop to create short-term, mid and long-range goals.
- ◆ Determination of your child's Elite Edge – the edge that is going to make him/her stand out from the pack!
- ◆ Detailed planning of all academic coursework including acceleration, honors, APs and Dual Enrollment classes at colleges.
- ◆ Standardized testing planning to maximize SAT scores, and to qualify for Talent Searches.
- ◆ In-depth extracurricular plan that ties into the Elite Edge and makes your student shine as an applicant!
- ◆ Individualized four-year summer plans to catapult your child into the college of their choice.
- ◆ Detailed help with any event planning, businesses or other individual projects.
- ◆ Your coach will be your mentor, guide and friend in all college admission matters and will be on call to keep you “on track.”
- ◆ Regular contact with your coach in the form of phone calls, emails and meetings.



PLAN.
DIFFERENTIATE.
EXCEL.
ACCEPT.